



RB Chorale Program Advertisement Contract June 2012

Contact Name: _____

Company Name: _____

Address: _____

Contact Phone: _____ Contact E-Mail: _____

Referred By (Chorale Member): _____

Ad Size (*circle one*): Business Card ¼ Page ½ Page Full Page

Type of Ad (*circle one*): COLOR BLACK & WHITE

Ad Rates

	<u>Color</u>	<u>Black & White</u>
Business Card	\$ 50.00	\$ 30.00
Quarter Page (Vertical)	\$ 95.00	\$ 65.00
Half Page (Horizontal)	\$175.00	\$125.00
Full Page (Vertical)	\$300.00	\$225.00

Please make checks payable to "The RB Chorale"

All ads due by May 15, 2012

Camera ready artwork ONLY

Hard Copy or disk accepted

Finished program size will be 8½" x 11"

The RB Chorale proudly announces its spring shows featuring our scholarship finalists. Join with us, in support of the RB Chorale scholarship fund and place an ad in the program for our upcoming show, ***The Magic of Music -Hits of Yesterday and Today!*** The chorale provides advertising space in the program for the purpose of defraying the cost of publishing the program. Since its inception in 1974, the RB Chorale has awarded over \$270,000 in scholarships to assist local high school seniors to further their music careers through advanced education. The Chorale will perform its shows on June 8th and 9th at the Poway Center for Performing Arts, to sell-out crowds. With two (2) shows, your advertisement will be seen by over 1500 patrons. We are committed to presenting a production that appeals to all ages and leaves the attendees feeling that their cares have been lifted. The RB Chorale is a 501 (c) (3) non-profit organization and this is a great opportunity to promote your business. Your donation is tax deductible to the full extent of the law. **Thank you!**

www.rbchorale.org

Contact: Debbie Honeycutt 2ndvp.rbc@gmail.com or 858-549-8728