



## RB Chorale Program Advertisement Contract May 2010

Contact Name: \_\_\_\_\_  
Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Contact Phone: \_\_\_\_\_ Contact E-Mail: \_\_\_\_\_

Referred By (Chorale Member): \_\_\_\_\_

Ad Size (*circle one*): Business Card    ¼ Page    ½ Page    Full Page  
Type of Ad (*circle one*):            COLOR            BLACK & WHITE

### Ad Rates

	<u>Color</u>	<u>Black &amp; White</u>
Business Card	\$ 50.00	\$ 30.00
Quarter Page (Vertical)	\$ 95.00	\$ 65.00
Half Page (Horizontal)	\$175.00	\$125.00
Full Page (Vertical)	\$300.00	\$225.00

**Please make checks payable to "The RB Chorale"**  
**All ads due by April 27, 2010**

**Camera ready artwork ONLY**  
**Hard Copy or disk accepted**

Finished program size will be 8½" x 11"

The RB Chorale proudly announces its spring shows featuring our scholarship finalists. Join with us, in support of the RB Chorale scholarship fund and place an ad in the program for our upcoming show, ***America Sings!*** The chorale provides advertising space in the program for the purpose of defraying the cost of publishing the program. Since its inception in 1974, the RB Chorale has awarded over \$260,000 in scholarships to assist local high school seniors to further their music careers through advanced education. The Chorale will perform its shows on May 21st and 22nd at the Poway Center for Performing Arts, to sell-out crowds. With two (2) shows, your advertisement will be seen by over 1500 patrons. We are committed to presenting a production that appeals to all ages and leaves the attendees feeling that their cares have been lifted. The RB Chorale is a 501 (c) (3) non-profit organization and this is a great opportunity to promote your business. Your donation is tax deductible to the full extent of the law. *Thank you!*

[www.rbchorale.org](http://www.rbchorale.org)

Contact: Debbie Honeycutt [2ndvp@rbchorale.org](mailto:2ndvp@rbchorale.org) or 858-549-8728